**Brexit – The Uncivil War, Toby Haynes**

**True-or-false quiz**

Are the questions about *Brexit – The Uncivil War* true or false?

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|  |  | **TRUE** | **FALSE** |
| 1 | Dominic Cummings finds inspiration for the Leave slogan in his book about becoming a parent |  |  |
| 2 | The MP Douglas Carswell pays home visits regularly to the people in his constituency  |  |  |
| 3 | Cummings associates a deep rumbling noise that grows stronger and stronger with the dissatisfaction of many British people |  |  |
| 4 | Arron Banks is extremely wealthy but very tight-fisted and stingy |  |  |
| 5 | Matthew Elliott and Dominic Cummings would like to include Nigel Farage and Arron Banks in their Leave campaign |  |  |
| 6 | Visiting pubs is Cummings’ alternative to traditional focus groups |  |  |
| 7 | Cummings meets with a social media expert in Hyde Park among elderly people reading their newspapers |  |  |
| 8 | Craig Oliver serves a chaotic dinner for his daughters while speaking on the phone with Prime Minister Cameron  |  |  |
| 9 | Jo Cox, a Labour MP, is assassinated on June 16, 2016 |  |  |
| 10 | The Leave slogan about EU funding and the NHS is too complex for the side of a bus |  |  |
| 11 | Boris Johnson gives long, eloquent and convincing speeches |  |  |
| 12 | The Tories celebrate their victory with a lot of blue balloons  |  |  |
| 13 | Well-known tunes such as the “Anthem of Europe” and British national songs are part of the sound track |  |  |
| 14 | New voters can be reached through social media and behavioural micro-targeting  |  |  |